

CULTURAL RESOURCES COMMISSION
REGULAR SESSION

SEPTEMBER 3, 2019

The Cultural Resources Commission met in Regular Session on Tuesday, September 3, 2019, at 4:00 p.m. in the Conference Room at Athens City Hall, 508 East Tyler Street, Athens, Texas with the following members present, to-wit:

Chet Patel
Kelley Townsend
Tom Leathem
Beth Faulk
Kathy Means

Katie Birk, Tourism and Cultural Resources Coordinator
Bonnie Hambrick, City Secretary

with the following member absent: Deanne Boswell

constituting a quorum at which time the following proceedings were enacted to-wit:

CALL TO ORDER

Chet Patel, Chairman of the Cultural Resources Commission called the meeting to order.

DECLARATION OF CONFLICT OF INTEREST

No action was taken.

CULTURAL RESOURCES COMMISSION UPDATES REGARDING
COMMUNITY EVENTS

Member Means provided the following update:

- December 6, 2019 Country Christmas Program at Living for the Brand Cowboy Church

Member Townsend provided the following update:

- Next several weeks are home football games for Trinity Valley Community College

CITIZENS COMMUNICATIONS

Deborah Deas provided the following updates:

- East Texas Arboretum and Botanical Society Plant Sale begins September 14, 2019
- Fall Festival is scheduled for October 12, 2019

CONSIDER APPROVING THE MINUTES OF THE AUGUST 16, 2019
SPECIAL SESSION

A motion was made Member Faulk, seconded by Member Means to approve the minutes of the August 16, 2019 Special Session. The motion carried unanimously.

UPDATE ON THE DESIGN OF PAINTED FIDDLES

Member Means explained that changes were presented for the design of the painted fiddles to allow for more stability. She stated placement of the fiddles will not occur until March or April of 2020.

DISCUSS THE EXPENSE AND REVENUE REPORT FOR THE 2019 TEXAN
SUMMER CONCERT SERIES AS OF AUGUST 26, 2019

Katie Birk, Tourism and Cultural Resources Coordinator, presented an update on revenues received from the Texan Summer Concert Series.

DISCUSS THE EXPENSE AND REVENUE REPORT FOR HOTEL
OCCUPANCY TAX FOR FY 2019

Ms. Birk presented an update on Expense and Revenue Report for Hotel Occupancy Tax for FY 2019. Discussion occurred.

TOURISM AND CULTURAL RESOURCES COORDINATOR UPDATE

Ms. Birk provided the following updates:

- Fiscal Year 2020 Proposed Budget has \$40,000 allocated for Tourism Development Grant. She explained after the budget is approved the Cultural Resources Commission will reallocate funding for TDG applications
- Currently businesses are not interested in the Blue Directional Signs
- Update on Texans at The Texan Concert Series
 - Carolyn Wonderland concert has 27 tickets sold so far
 - ShinyRibs has 45 tickets sold so far

- \$7,000 in sponsorships received.
- September 4th: 4H Open House
- September 7th: Athens Fall Art Festival
- September 13th: Carolyn Wonderland & Shelley King Duo
- September 14th: East Texas Arboretum and Botanical Society Plant Sale and Dance the Night Away at Boogie's
- September 15th: East Texas Music Awards
- September 19th : Hall of Fame Ceremony for AISD
- September 21st : Outdoor Expo at The Fisheries
- September 28th : Jeff Weinstein Uncle Fletch Hamburger Festival 10am – 2pm and TVCC Family Day
- December 7th: Christmas Parade

CULTURAL RESOURCES COMMISSION REQUEST FOR FUTURE
AGENDA ITEMS

- Member Means requested information on how businesses can do more advertising in conjunction with “The Texan” events
- Member Patel requested an update on the website

ADJOURN

The meeting was adjourned.

PASSED AND APPROVED THIS 8th DAY OF OCTOBER 2019.

Chet Patel, Chairman

ATTEST:

Bonnie Hambrick, City Secretary